

The Role of English in Kiel

Task: Assign the functions of English to the corresponding linguistic landscape items.

English is fashion

English for expressing subversive identities

English for expressions of love

English is being cool

English is sex(y)

English is advanced and sophisticated

English as a lingua franca*

Top-down signs

1. _____



*English as a lingua franca refers to communication in English between speakers with different first languages

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Bottom-up signs

2. _____



3. _____



4. _____



5. _____



6. _____



7. _____



The Role of English in Kiel - Solution

Task: Match the functions of English with the corresponding linguistic landscape items.

English is fashion

English for expressing subversive identities

English for expressions of love

English is being cool

English is sex(y)

English is advanced and sophisticated

English as a lingua franca*

Top-down signs

1. English as a lingua franca



*English as a lingua franca refers to communication in English between speakers with different first languages

The Role of English in Kiel - Solution

Bottom-up signs

2. English is advanced and sophisticated



3. English is being cool



4. English is sex(y)



5. English for expressing subversive identities



6. English is fashion



7. English for expressions of love

